

VECTIS RADIO MEDIA PACK



*Vectis Radio is Proud to be the only
Community Radio Station Working
with the People for the People*

Vectis Radio is a Community Internet Radio Station launched in January 2010 by Ian Mac, and as we all know this is the future of broadcasting.

Ian had the idea to start the Community Radio Station to promote local businesses, events, charities and more whilst giving opportunities for all ages and abilities of the community to broadcast live internet radio.

Today, 5 years on Vectis Radio is very proud to say they have a following of 4200+ unique streamers per month, and 25,000+ a month our listen button is pressed!

Vectis Radio's Presenters and Staff are all Volunteers and the Station pays for itself by offering affordable but competitive advertising rates to local companies.

A year ago in line with Vectis Radio ethos another goal was reached when the Vectis Radio Training School was created for young people between the ages of 11-19m years old, and up to 25 years old with additional needs. The 4P's Course teaches **P**resenting, **P**roducing, **P**odcasting and **P**romoting, and is an essential tool if a person is seeking a career in Media, and in addition the Course boosts confidence levels, communication and language skills.

Vectis Radio's aim is to reach out to local people, and as all our Presenters are Volunteers, we work with the people for the people.

vectisradio.com

studio@vectisradio.com



VECTIS RADIO MARKETING PACKAGES



GOLD

- 12 X 40-60 Second Advertisements a day
- Company Logo on Vectis Radio website
- Interview + Podcast
- Regular Show Sponsorship
- Large Banner Advertisement on website
- Advertisement on Vectis Radio Social Media Sites

SILVER

- 10 X 40 Second Advertisements a day
- Company Logo or Banner Advertisement
- Interview + Podcast
- Single Show Sponsorship

BRONZE

- 6 X 30 Second Advertisements a day
- Company Logo or Banner Advertisement
- Interview + Podcast

THE STARTER

- 5 X 30 Second Advertisements a day
- Interview

**Call our Sales & Marketing
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